

Paradym Triple Diamond Driver Composite

Product Name: Paradym Triple Diamond Driver

Family Tagline: *The New Paradym in Performance*

Product One-Liner: TBD

Paradym Triple Diamond Driver

Product Intro:

To create a new paradigm for golfers, we've reimagined how a driver is built from the ground up. This is a complete shift in performance, with a design that radically breaks the tradeoff between incredible distance and exceptional forgiveness. The Paradym Shift Construction features an industry-first 360 Carbon Chassis that eliminates titanium from the body, so we can push weight and stability to the limit.

The Paradym Triple Diamond model is compact, 450cc shape designed for better players who want to work the ball. It's the lowest spinning and lowest launching Paradym model with a neutral ball flight.

Features & Benefits

A Paradym Shift in Distance from an Industry-First 360° Carbon Chassis

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 45% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.

Speed & Stability from New Jailbreak A.I.

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.

New A.I. Designed Face Optimised for Downrange Dispersion

An all-new A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.

Industry-Leading Face Cup and Forged Titanium Face for Fast Ball Speeds

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.

Compact Shaping for More Workability

The Paradym Triple Diamond driver is compact, 450cc shape designed for better players. A 14g back weight can be positioned in the front for lower spin and maximum workability.

Key Info and Pricing

- Key Dates For All Paradym Products:
 - Consumer Introduction: Thursday, 5 January at 10am AEST 2023
 - Fitting & Pre-Sale Date: Friday, 20 January 2023
 - Product At Retail: Friday, 24 February 2023
- Available Lofts:
 - Paradym Triple Diamond Drivers: 8°, 9°, 10.5°
- Recommended Retail Pricing (RRP):
 - Paradym Triple Diamond Drivers: \$1,069.99 AUD | \$1,269.99 NZD

Supporting Assets:

- **Photos:**
 - [Images & Renders](#)
- **Videos:**
 - [Videos](#)
- **Product Display Page (PDP) Copy:**
 - [PDP Copy](#)
- **Digital:**
 - [Web Banners](#)