

## **Chrome Soft X Golf Balls**

### **Introducing Precision Technology**

Chrome Soft is better for everyone, from amateurs to major winners. Now with our proprietary new Precision Technology, the Chrome Soft X Ball is faster off the driver with a spin profile that's optimized for Tour pros and better players.

Precision Technology is the enhancement of every component, process, and measure, which allows us to make our highest quality, best performing, most consistent ball. We've leveraged over \$50M of additional investment to create proprietary precision design techniques and manufacturing specifications that deliver our tightest dispersion, fastest speeds and unparalleled distance and control from every ball.

### **Features & Benefits**

#### **Precision Technology**

New Precision Technology delivers our tightest dispersion, consistently fast ball speeds and total performance. We've enhanced every component and design feature to create the highest quality golf balls.

#### **Construction Optimization**

New Hyper Elastic SoftFast Core for increased driver speed and soft feel around the green.

#### **Tour Aero**

Consistent ball flight at every condition with our Tour Aero design.

Available in White, Yellow, and Triple Track

#### **Why Is Chrome Soft X Unique and Who's It For?**

Chrome Soft X is our #1 ball on Tours worldwide. It's a great option for the better, faster-swinging players who want excellent spin consistency and Tour level short game control. Key performance characteristics include high ball speeds off the tee, workable iron shots, and Tour level greenside control.