

APEX 21 SOCIAL POST IDEAS & IMAGERY – FACEBOOK/INSTAGRAM

IRONS POSTS

Post Option 1 – Apex 21 Irons

Introducing the NEW Apex 21 irons from Callaway. This is an extraordinary level of forged performance and craftsmanship that we've never seen before. It's the first forged iron designed with Artificial Intelligence for faster ball speeds, and that's just the beginning.

Available Feb 11, 2021

#Apex #Callaway

MAIN IMAGE:



Post Option 2 – Apex 21 Irons

Say hello 🙌 to Apex 21 Irons from Callaway.

These irons deliver superior performance with iconic feel on every swing.

Get yours in-store from Feb 11.

#Apex #Callaway

MAIN IMAGE:



Post Option 3 – Apex 21 Irons

Callaway's new Apex 21 irons offer improved spin consistency using A.I., increased forgiveness and enhanced shaping for even better turf interaction. In short, these irons deliver superior performance with iconic feel on every swing.

In-stores Feb 11

#Apex #Callaway

MAIN IMAGE:



HYBRID POSTS

Post Option 4 – Apex 21 Hybrids

Callaway are consistently introducing game-changing innovations for every segment of the Hybrid category. That's especially true for the NEW Apex 21 Hybrid, a high-tech, high-performance design that blends exceptional A.I. ball speed with their remarkable new Jailbreak Velocity Blades.

Get yours in-store Feb 11, 2021

#Apex #Callaway

MAIN IMAGE:



Post Option 5 – Apex 21 Hybrids

Introducing Callaway's new Apex 21 Hybrids.

'There's nothing like our best'

This is a versatile, high performance hybrid that can help a wide range of golfers.

Available Feb 11

#Apex #Callaway

MAIN IMAGE:



**A note to all partners. Don't forget to tag our Callaway social pages in your posts for a chance to be featured in our stories*